



NEWS RELEASE

CalAmp to Supply Wireless Tracking and Monitoring Devices to Modus for Usage-Based Insurance Services

2/18/2014

Wireless Devices From CalAmp Enable Driving Performance Monitoring and Impact Detection for Usage-Based Insurance Programs

OXNARD, CA -- (Marketwired) -- 02/18/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has begun commercial shipments of its advanced location-and-messaging units (LMUs) to Modus for use in their usage-based insurance (UBI) solutions offered by top insurers in the United States. Modus provides a full-service UBI solution including logistics, integration, application development, data warehousing, analytics, driver profiling and support, enabling automobile insurance companies to reduce the complexity of large scale deployments.

"Our turn-key solution relies on continuous access to driver behavior data, and CalAmp's LMU-3030™ product family delivers. The CalAmp devices collect and transmit vehicle speed, braking dynamics, cornering and impact data that we deliver to auto insurance carriers through our data analytics solution, leading to more accurate driver and policy rating while also improving the customer experience with valued added services," stated Brandon Johnson, Modus CEO and co-founder.

CalAmp's latest LMU-3030 model feature high-sensitivity GPS for reliable location and tracking, robust cellular data communications, and patent-pending triple-axis accelerometer motion sensing technology for detecting aggressive driving maneuvers, such as hard acceleration, braking and cornering, as well as high-impact events. The "plug-and-go" LMU-3030 can be quickly and easily installed through its OBD-II vehicle data bus interface, providing direct access to vehicle information and fault codes that help assess location and operational characteristics. This powerful combination of functions and features provides the data and reliability necessary for UBI policy rating and

other critical consumer telematics services.

"Modus has a rich history in providing logistics services and application development for large scale deployments. These capabilities, along with a comprehensive product offering, have led to its explosive growth as an insurance telematics solutions provider," said Greg Gower, senior vice president and general manager of CalAmp's Mobile Resource Management business. "We are delighted to partner closely with Modus to supply a critical component that enables their market-leading UBI services."

About Modus

Dating back to 1999, Modus principals have been pioneering wireless solutions, application development and logistics services for customers in corporate enterprise, education, public service, and general business. Since 2008, Modus has been a leading full-service provider of insurance telematics solutions. The company built the first UBI product offering on CDMA networks and is one of the only vendors in the U.S. with national, commercial UBI deployments across all the major cellular carriers. Modus is headquartered in Huntington Beach, California. For more information, see www.moduspowered.com or follow us @GoModus.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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Source: CalAmp Corp.