



NEWS RELEASE

CalAmp to Ring the NASDAQ Stock Market Opening Bell

8/22/2013

Event Celebrates CalAmp's 30th Anniversary as Publicly Listed Company

OXNARD, CA -- (Marketwired) -- 08/22/13 -- **CalAmp Corp.** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced it will ring the Opening Bell at the NASDAQ MarketSite in Times Square on August 26, 2013 at 9:30am ET. The event will celebrate CalAmp's 30th anniversary as a publicly listed company on the NASDAQ Stock Market, a milestone achieved by only 6% of all companies currently listed on the exchange.

"We are excited and honored to ring the NASDAQ Stock Market's Opening Bell," said Michael Burdick, President and Chief Executive Officer of CalAmp. "In achieving our thirtieth anniversary as a public company, this ceremony is a tribute to our employees, directors, customers and shareholders, who continue to drive our success in the rapidly growing Machine-to-Machine (M2M) wireless communications marketplace."

Mr. Burdick will be joined at the Opening Bell ceremony by members of the Company's management team.

About CalAmp

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

AT THE COMPANY

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