



NEWS RELEASE

## CalAmp to Present at the TechAmerica Classic Financial Conference

11/2/2011

OXNARD, CA, Nov 02, 2011 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Michael Burdick, and Garo Sarkissian, VP of Corporate Development, are scheduled to present at the 2011 TechAmerica Classic Financial Conference. The conference is being held at the Manchester Grand Hyatt in San Diego, California. The Company will present on Tuesday, November 8, 2011, with the first presentation starting at 8:30 a.m. and the last presentation starting at 4:30 p.m.

The Classic serves as a financial catalyst for growth and innovation, enabling today's leading tech companies to tap into capital, bolster investor interest, and strengthen shareholder value by bringing together growing public technology companies and technology focused investors. For more information on The Classic, visit [www.techamerica.org/classic](http://www.techamerica.org/classic).

### About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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SOURCE: CalAmp Corp.

