



NEWS RELEASE

## CalAmp to Present at the TechAmerica AeA Classic Financial Conference

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OXNARD, CA, Oct 26, 2009 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Rick Gold, is scheduled to speak at the 2009 TechAmerica AeA Classic Financial Conference. The TechAmerica AeA Classic Financial Conference is being held at the San Diego Marriott Hotel and Marina in San Diego, California. The Company will be presenting on Tuesday, November 3, 2009.

More details about the TechAmerica AeA Classic can be found at: [www.techamerica.org/classic](http://www.techamerica.org/classic).

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit [www.calamp.com](http://www.calamp.com).

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