



NEWS RELEASE

CalAmp to Present at the RBC Capital Markets 2008 Technology, Media and Communications Conference

7/31/2008

OXNARD, Calif.--(BUSINESS WIRE)--July 31, 2008--CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and CEO, Rick Gold, will be presenting at the RBC Capital Markets 2008 Technology, Media and Communications Conference. The Conference is being held August 5-7, 2008 at the Four Seasons Hotel San Francisco. The Company is scheduled to present at 2:30 p.m. Pacific Time on Thursday, August 7, 2008.

The Company will provide a live webcast of the presentation. Interested parties may tune in to the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcast will also be available at CalAmp's web site.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

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SOURCE: CalAmp Corp.