



NEWS RELEASE

CalAmp to Present at the Pacific Crest 2010 Emerging Technology Summit

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OXNARD, CA, Feb 17, 2010 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Rick Gold, will be presenting at the Pacific Crest 2010 Emerging Technology Summit. The conference will be held on February 24-25, 2010 at the InterContinental Hotel in San Francisco. CalAmp is scheduled to present on Thursday, February 25, 2010 at 10:00 a.m. PT.

The Company will provide a live webcast of the presentation. Interested parties may tune in to the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcast will also be available at CalAmp's web site.

About CalAmp Corp. CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management and direct broadcast satellite markets. For more information, please visit www.calamp.com.

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SOURCE: CalAmp Corp.