



NEWS RELEASE

## CalAmp to Present at the 3rd Annual LD MICRO Growth Conference

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OXNARD, CA, Nov 29, 2010 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Rick Gold, is scheduled to present at the 3rd Annual LD MICRO Growth Conference on Thursday, December 9, 2010 at 10:00 AM Pacific Time. The event, which will include presentations from 80 small and micro-cap companies, is being held at the Luxe Sunset Bel Air Hotel in Los Angeles.

### About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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