



NEWS RELEASE

## CalAmp to Present at the 2011 Southern California Investor Conference

8/23/2011

OXNARD, CA, Aug 23, 2011 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Michael Burdick, will be presenting at the 2011 Southern California Investor Conference. The Conference is being held on Monday, August 29 at the Island Hotel in Newport Beach, California. The Company is scheduled to present that day at 9:30 a.m. Pacific Time.

The Company will provide a live webcast of the presentation. Interested parties may tune into the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at [www.calamp.com](http://www.calamp.com). A replay of the webcast will also be available at CalAmp's website.

### About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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SOURCE: CalAmp Corp.