



NEWS RELEASE

## CalAmp to Present at the 2010 TechAmerica AeA Classic Financial Conference

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OXNARD, CA, Nov 02, 2010 (MARKETWIRE via COMTEX) --

CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Rick Gold, is scheduled to present at the 2010 TechAmerica AeA Classic Financial Conference. The conference is being held at the Manchester Grand Hyatt in San Diego, California. The Company will be presenting on Tuesday, November 9, 2010.

More details about the TechAmerica AeA Classic can be found at: [www.techamerica.org/classic](http://www.techamerica.org/classic).

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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