



NEWS RELEASE

## CalAmp to Present at the 2009 Southern California Investor Conference

8/13/2009

OXNARD, CA, Aug 13, 2009 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Rick Gold, will be presenting at the 2009 Southern California Investor Conference. The Conference is being held Tuesday, August 18, 2009 at The Island Hotel in Newport Beach, California. The Company is scheduled to present that day at 1:45 p.m. Pacific Time.

The Company will provide a live webcast of the presentation. Interested parties may tune in to the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at [www.calamp.com](http://www.calamp.com). A replay of the webcast will also be available at CalAmp's web site.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit [www.calamp.com](http://www.calamp.com).

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