



NEWS RELEASE

CalAmp to Present at the 16th Annual Needham Growth Conference

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OXNARD, CA -- (Marketwired) -- 01/06/14 -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Michael Burdick, is scheduled to present at the 16th Annual Needham Growth Conference. The conference is being held at the New York Palace Hotel in New York City. The Company will present on Tuesday, January 14, 2014 at 2:10 pm Eastern Time.

The Company will provide a live webcast of the presentation. Interested parties may tune in to the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcast will also be available at CalAmp's web site.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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