



NEWS RELEASE

## CalAmp to Present at the 11th Annual B. Riley & Co. Investor Conference

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OXNARD, CA, May 17, 2010 (MARKETWIRE via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Rick Gold, will be presenting at the 11th Annual B. Riley & Co. Investor Conference. The conference will be held on May 24-26, 2010 at the Loews Santa Monica Beach Hotel. CalAmp is scheduled to present on Tuesday, May 25, 2010 at 10:30 a.m. PT.

The Company will provide a live webcast of the presentation. Interested parties may tune in to the live presentation by visiting the 'Investor Relations' section of CalAmp's web site at [www.calamp.com](http://www.calamp.com). A replay of the webcast will also be available at CalAmp's web site.

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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SOURCE: CalAmp Corp.

