



NEWS RELEASE

CalAmp to Present at Upcoming Investor Conferences

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OXNARD, CA, Aug 03, 2010 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Rick Gold, will be presenting at upcoming investor conferences. These conferences include:

- The Morgan Keegan & Company, Inc. 2010 Security, Safety & Defense Conference taking place on Wednesday, August 11, 2010 at The Palace Hotel in New York City. CalAmp is scheduled to present that day at 2:25 p.m. ET.
- The 2010 Southern California Investor Conference taking place on Tuesday, August 17, 2010 at The Island Hotel in Newport Beach, CA. CalAmp is scheduled to present that day at 9:00 a.m. PT.

The Company will provide live webcasts of the presentations. Interested parties may tune in to the live presentations by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcasts will also be available at CalAmp's web site.

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North

American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

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