



NEWS RELEASE

CalAmp to Present at 32nd Annual Canaccord Genuity Growth Conference

8/2/2012

Aug 02, 2012 (Marketwire via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's Chief Executive Officer, Michael Burdick, is scheduled to present at the 32nd Annual Canaccord Genuity Growth Conference.

The conference is being held at the InterContinental Boston. The Company will present on Thursday, August 16th, at 8:00 am Eastern Time. The presentation will be webcast live from the following link:

<http://wsw.com/webcast/canaccord6/camp/> and from the investor relations page of CalAmp's website at www.calamp.com. The presentation will be archived there as well.

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

COMPANY CONTACT:

Joanne Keates
Director of Corporate Communications
JKeates@calamp.com
(805) 419-8239