



NEWS RELEASE

CalAmp to Participate at the 40th Annual Technology Media & Telecom Conference Hosted by Cowen and Company

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OXNARD, CA, May 23, 2012 (MARKETWIRE via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that Michael Burdick, the Company's President and CEO, and Garo Sarkissian, VP Corporate Development, will participate at Cowen and Company's 40th Annual Technology Media & Telecom Conference. Michael Burdick will be a panelist in the "Data as a Service" panel at 11:45 am on May 30, 2012.

The Company will be available for one on ones during this conference and interested investors should contact the Cowen conference organizers to schedule meetings. The conference is being held at the New York Palace Hotel, 455 Madison Avenue, New York, NY.

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves enterprise, utility and governmental customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

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