



NEWS RELEASE

CalAmp to Participate at Upcoming Investor Conferences

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OXNARD, CA -- (Marketwired) -- 07/30/13 -- **CalAmp Corp.** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that the Company's President and Chief Executive Officer, Michael Burdick, will be participating at upcoming investor conferences. These conferences include:

- The Southern California Investor Conference taking place on Thursday, August 8, 2013 at the Island Hotel in Newport Beach, CA. CalAmp is scheduled to present a company overview that day at 9:00 a.m. PT.
- The Oppenheimer 16th Annual Technology, Internet & Communications Conference taking place on Wednesday, August 14, 2013 at the Four Seasons Hotel in Boston, MA. CalAmp is scheduled to present a company overview that day at 1:45 p.m. ET.
- The 2013 Canaccord Genuity 33rd Annual Growth Conference taking place on Thursday, August 15, 2013 at the Intercontinental Hotel in Boston, MA. CalAmp is scheduled to participate in a Machine-to-Machine Communications panel discussion that day at 12:00 p.m. ET followed by a company overview at 2:00 p.m. ET.

CalAmp will provide live webcasts of the company overviews at each conference. Interested parties may tune in to the live events by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcasts will also be available at CalAmp's web site.

About CalAmp

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by

collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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