



NEWS RELEASE

# CalAmp to Host Investor Relations Webcast Tutorial: LoJack-Branded LotSmart and SureDrive Applications

10/26/2016

IRVINE, Calif., Oct. 26, 2016 /PRNewswire/ -- **CalAmp (NASDAQ: CAMP)**, a leading provider of wireless products, services and solutions, today announced it will host a webcast tutorial with corresponding slides of its recently announced LoJack-branded LotSmart and SureDrive applications on November 7, 2016. The webcast will be hosted by Hal Dewsnap, Senior Vice President of LoJack North America, and Dev Bhatia, Senior Director of Product Management, and will provide an overview of LoJack's various dealer engagement programs, including the Stolen Vehicle Recovery (SVR) pre-install program, the enterprise benefits of LotSmart, and the compelling consumer attributes of SureDrive.

The event is scheduled to begin at 1:05 p.m. Pacific Time (4:05 p.m. Eastern Time), and will be available through a webcast on the Investor Relations section of CalAmp's website at [www.calamp.com](http://www.calamp.com). Please go to the website at least 15 minutes early to register, download and install any necessary audio software. A replay of the webcast will be available on the website following the event.

## About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

---

AT CALAMP:  
Garo Sarkissian  
SVP, Corporate Development  
(949) 600-5600

AT NMN ADVISORS:  
Nicole Noutsios  
(510) 315-1003  
[nicole@nmnadvisors.com](mailto:nicole@nmnadvisors.com)

Logo - <http://photos.prnewswire.com/prnh/20160706/386726LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/calamp-to-host-investor-relations-webcast-tutorial-lojack-branded-lotsmart-and-suredrive-applications-300352114.html>

SOURCE CalAmp