



NEWS RELEASE

CalAmp to Host Analyst Day on January 16, 2015

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OXNARD, CA -- (Marketwired) -- 01/06/15 -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it will host an Analyst Day on Friday, January 16, 2015 at the Ritz-Carlton Hotel in Marina Del Rey, CA from 8:00 a.m. to 12:30 p.m. PT. The program will include an overview of CalAmp's business units, growth strategies and financial performance, along with demonstrations of the Company's suite of products. Scheduled to present are Michael Burdick, President and Chief Executive Officer; Rick Vitelle, Executive Vice President and Chief Financial Officer; Garo Sarkissian, Senior Vice President Corporate Development and other members of CalAmp's senior leadership team. Analysts and investors interested in attending should contact Lasse Glassen/Investor Relations at lasseg@addocommunications.com.

A live audio webcast of the Analyst Day presentations, along with the corresponding presentation slides, will be available over the internet. Interested parties may tune in to the live event by visiting the 'Investor Relations' section of CalAmp's web site at www.calamp.com. A replay of the webcast will also be available at CalAmp's web site.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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