



NEWS RELEASE

CalAmp mobile resource management products introduce super-sensitive u-blox GPS technology

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Location Messaging Units Incorporate u-blox 5 GPS Technology Improving Sensitivity by 20 Times and Significantly Enhancing Ease of Installation

DETROIT, Michigan, May 21 /PRNewswire/ -- Wireless data communications leader CalAmp Corp. (Nasdaq: CAMP) and u-blox, the leading Swiss provider of GPS receiver technology, announced today at the Telematics Detroit 2008 conference their strategic collaboration on a series of Mobile Resource Management (MRM) products that leverage the power of super-sensitive u-blox 5 global positioning satellite (GPS) wireless technology. CalAmp and u-blox have worked together to launch the advanced GPS technology across CalAmp's telematics, Automated Vehicle Location and GPS tracking systems. The LMU1000(TM), LMU1500(TM), and LMU4100(TM) products are the first of CalAmp's product lines to incorporate u-blox 5 technology. Market applications for the products include fleet management, vehicle finance, vehicle theft recovery, cargo monitoring, public security and public transit.

The super-sensitive GPS technology, combined with fully enclosed GPS and cellular antennas, greatly improves the tracking performance and ease of installation of CalAmp's LMU-series location tracking products. CalAmp believes the superior sensitivity and accuracy of the new products will improve tracking performance for existing customers while enabling new market applications as a result of the broader and more flexible installation options made possible by the innovative antenna designs.

"The combination of CalAmp's latest LMU products and u-blox 5 technology provides unrivalled performance for popular MRM applications," said Michael Burdick, President of CalAmp's Wireless DataCom Division. "We expect professionally installed products will exhibit greatly improved GPS tracking performance, while the new enclosed GPS and cellular antenna designs can simplify the installation process and enable new consumer applications. We

look forward to the future growth of our business and our relationship with u-blox."

"Thanks to u-blox 5's superb performance, even in adverse environments such as urban canyons and indoor locations, CalAmp was able to create a telematics unit with very flexible placement options," said Nikolaos Papadopoulos, President of u-blox America. "CalAmp's customers now have more options to install the tele-matics system in the vehicle without compromising performance while also reducing installation time and effort."

About CalAmp Corp.

CalAmp is a leading provider of high value mission-critical wireless communications solutions that enable anytime/anywhere access. CalAmp's Wireless DataCom Division services the public safety, industrial monitoring and controls, and mobile resource management market segments with wireless solutions built on communications technology platforms that include proprietary licensed narrowband, standards-based unlicensed broadband and cellular networks. CalAmp's Satellite Division supplies outdoor customer premise equipment to the U.S. Direct Broadcast Satellite (DBS) market. For additional information, please visit <http://www.calamp.com>.

About u-blox

u-blox is an international company headquartered in Switzerland. u-blox has subsidiaries in the USA, Singapore and Hong Kong and additional representative offices in China, Taiwan, Korea and Japan. Founded in 1997, u-blox develops leading positioning technology, products and services based on Global Navigation Satellite Systems (GNSS), including GPS and GALILEO, for the automotive and mobile communications markets. For more information, please visit <http://www.u-blox.com>.

CalAmp Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements due to a variety of factors that are detailed from time to time in filings by CalAmp with the Securities and Exchange Commission. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, CalAmp can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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