



NEWS RELEASE

## CalAmp iOn Tags Deliver Granular-Level Visibility Throughout the Supply Chain

5/3/2017

Pallet-level tracking helps businesses keep regulatory and performance heat at bay

IRVINE, Calif., May 3, 2017 /PRNewswire/ -- **CalAmp** (NASDAQ: CAMP), a leading provider of Internet of Things (IoT) enablement solutions, today announced the availability of its iOn Tag™ smart sensors that deliver granular visibility into product temperature, humidity, light, shock and movement at the package and pallet-level as shipments travel through the global supply chain.

Today, businesses can face loss of customer loyalty and brand value and also risk non-compliance with regulatory mandates without detailed visibility into their supply chain operations. This is especially challenging for sensitive shipments consisting of perishable food and pharmaceutical products that must endure global transit and maintain critical levels of freshness and quality.

With CalAmp iOn Tags and iOn Trak™ devices, businesses gain detailed insights into the conditions that can affect product quality, including total elapsed transit time and other environmental variables, to help ensure integrity of goods. With on-demand and custom alerts, shipments can be closely tracked and monitored as they move through the supply chain to maintain supply chain governance and regulatory compliance.

CalAmp iOn Tags are cost-effective intelligent smart sensors that provide product verification through the **CalAmp Supply Chain Integrity** (SCI) system, a product visibility solution for any enterprise looking to secure goods in transit and improve supply chain performance. With CalAmp iOn Tags and iOn Trak devices directly linked to CalAmp's SCiOn™ Command Portal, customers can follow products throughout transit to the end destination and assess whether potential risk situations have occurred or should be investigated.

"Our goal with iOn Tag smart sensors integrated with CalAmp's SCI system is to increase the visibility and reliability of data relating to pallet-level temperature, quality and time," said Paul Washicko, VP and General Manager of CalAmp's SaaS business. "We're leveraging IoT technology to help improve overall supply chain integrity by keeping all shipments on track and cold chain products fresh, compliant and within regulatory standards."

For more information on iOn Tags and CalAmp SCI solutions for cargo integrity, security and supply chain visibility services, visit **CalAmp's SCI webpage** or stop by the company booth at **CLDA** in Orlando, Florida from May 3 - 5, 2017.

## About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader IoT marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex IoT deployments. These solutions enable customers to optimize their operations by collecting, monitoring, and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit **[www.calamp.com](http://www.calamp.com)**.

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To view the original version on PR Newswire, visit: **<http://www.prnewswire.com/news-releases/calamp-ion-tags-deliver-granular-level-visibility-throughout-the-supply-chain-300449592.html>**

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