



NEWS RELEASE

CalAmp and Masternaut Sign Supply Agreement to Broaden Wireless Product Offerings

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Exclusive Third-Party Telematics Device Supply Pact Delivers Critical Location and Performance Data for Trailers, Heavy Equipment and Industrial Machinery

OXNARD, CA -- (Marketwired) -- 08/19/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today it has formalized and expanded a supply agreement with Masternaut, Europe's leading mobile resource management (MRM) services company. Under the agreement, CalAmp will supply Masternaut with advanced telematics devices to enable trailer, heavy equipment and industrial machinery tracking with Masternaut's Connect telematics platform.

CalAmp has been supplying wireless telematics devices to Masternaut since early 2013 for deployment throughout Europe. The expanded agreement extends the supply offering to include a broader portfolio of CalAmp wireless tracking, monitoring and control devices that will be integrated into Masternaut Connect, its next-generation asset and vehicle management telematics platform.

"The positioning and mobile data technologies underpinning Masternaut Connect can now offer an unprecedented view of asset utilization and how vehicles are being driven in the new markets of trailer, plant and machinery monitoring. Masternaut Connect provides the most advanced and functional telematics solution in the market supporting global roll-outs for medium and large corporations alike. The ability to measure utilization and provide asset security and anti-theft measures in conjunction with location-based services are propelling new applications and new market opportunities for Masternaut. As Europe's largest MRM Services Company, Masternaut will expand its offering by leveraging CalAmp's devices, which are expected to play an increasingly critical role in assuring the reliable delivery of telematics data and services to our expanding customer base," commented Martin Hiscox, chairman and CEO of Masternaut.

CalAmp has a rich history in developing and manufacturing reliable solutions for automatic vehicle location, fleet management and asset control. Compliant with Masternaut's stringent product performance standards, the broad set of devices destined for Masternaut Connect represents the latest developments in CalAmp's long line of advances in positioning, mobile communications, motion sensing and vehicle/asset monitoring technologies.

"We are delighted to expand our strategic supply chain partnership with Masternaut whose telematics services are changing the way commercial companies and consumers manage, monitor and insure their fleet and assets. CalAmp's broad product offerings provide the reliability and functionality vital for these telematics services, which have made us a trusted supplier for these burgeoning markets," commented Greg Gower, Senior Vice President and General Manager of CalAmp's Mobile Resource Management business.

About Masternaut

Masternaut is Europe's largest provider of telematics solutions. Founded in 1996, the company now employs over 600 telematics specialists and has more than 10,000 customers.

Masternaut provides a SaaS-based Mobile Resource Management (MRM) application suite for businesses of all sizes to help them achieve greater operational efficiencies through a lowering of vehicle fuel consumption, effective tracking of assets, productivity increases in workforce, reduced vehicle wear and tear, improved management of driver behaviour, and a reduction in CO2 emissions. These solutions drive tangible savings and service improvements for customers across all parts of an organisation; from finance to HR, operations to customer service.

Our suite modules range from driver performance management, fleet and consumer insurance, traditional vehicle tracking and specialist services for the transport and logistics industry, including remote digital tachograph download and temperature monitoring. Masternaut also provides highly-configurable solutions to the public sector for highways maintenance and infrastructure support.

Masternaut has the largest telematics R&D team in Europe, continuously innovating to deliver the most reliable and scalable platform available. The company has over 300,000 assets, vehicles and people connected to its SaaS solutions. Over 15,000 users interact every hour with the systems, and over 50 million data transactions are processed and configured into 20,000 reports every day. With customers in 32 countries, Masternaut has multiple offices and partners throughout Europe, North America, South America and Asia.

Website: www.masternaut.com

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of

vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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