



NEWS RELEASE

CalAmp and KORE Telematics to Demonstrate Powerful Wireless Solution for Advanced Metering Infrastructure and Smart Grid Applications

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Companies Will Show Joint Solution at DistribuTECH 2009

OXNARD, Calif. & RESTON, Va.--(BUSINESS WIRE)-- CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless products, services and solutions, announced today that it has teamed with **KORE Telematics** to develop a powerful wireless solution for Advanced Metering Infrastructure (AMI) and Smart Grid applications. KORE Telematics is a leading specialized wireless network provider focused exclusively on the rapidly-expanding machine-to-machine (M2M) communications market. The new solution utilizes CalAmp's WiMetry™ platform, which has been certified to operate on the **KORE M2M network**.

CalAmp's WiMetry, in combination with the KORE network, enables utilities to send and receive digital information concerning electricity use, costs, prices, time of use, nature of use or other relevant information within the grid. With real-time access to this data, utilities are able to more effectively engage their customer base to promote energy conservation, manage peak load demand and carry out other key Smart Grid initiatives.

The joint WiMetry and KORE solution addresses the needs of utilities that require secure, cost-effective and reliable wireless data communications for advanced metering, demand response and other Smart Grid applications. KORE GSM and CDMA data services are built for the highest reliability and extremely efficient data transfer to enable on-demand analysis and management.

"Our WiMetry platform provides real-time, two-way wireless communications to manage sensing, collecting and monitoring of data from all portions of a utility's electric transmission and distribution grid," said Michael Burdick, CalAmp's Chief Operating Officer. "We are excited to team up with KORE because of their direct connection to the

extensive CDMA and GSM cellular networks of Tier 1 carriers, resulting in reliable, flexible and cost-effective wireless connectivity that enables some of the most successful AMR/AMI deployments in use today.”

“CalAmp has supplied wireless communications systems to the utility market for more than a decade, and we are proud to certify WiMetry on our network,” said Alex Brisbane, President and COO, KORE Telematics. “The KORE network is the perfect complement to CalAmp’s utility network collection device, and we are confident our utility customers will be able to implement reliable AMI and Smart Grid applications more rapidly than ever in response to evolving utility industry initiatives.”

CalAmp and KORE are exhibiting the WiMetry platform on the KORE network in booth #2441 at the DistribuTECH 2009 conference in San Diego, CA through February 5, 2009.

About KORE Telematics

KORE Telematics is the world’s largest fully digital wireless network provider focused exclusively on the rapidly-expanding machine-to-machine (M2M) communications market. Companies in fields as diverse as security, utilities, health care and fleet management, as well as government agencies, are implementing M2M solutions to achieve productivity gains, cost management, environmental improvement and to expand customer services. Through its extensive network of application and hardware partners, KORE enables complete solutions for vehicle tracking, homeland security, automated metering and dozens of other M2M applications. KORE’s long-term, direct agreements with Tier 1 wireless operator partners allow it to offer a range of technologies—including GSM, HSPA, CDMA and EV-DO—that ensures the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar

expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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