



NEWS RELEASE

CalAmp and Elster Announce Partnership for Wireless Smart Grid Solutions

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OXNARD, CA and RALEIGH, NC, Sep 10, 2009 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced a partnership with Elster, a leader in smart grid solutions, to provide a customized WiMAX-based version of CalAmp's Dataradio Sentry 4G(TM) Wireless IP Router. This new rugged broadband communications and networking platform has been developed for mobile/converged networks for smart grid applications as part of Elster's EnergyAxis(R) System's smart metering and smart grid offerings.

CalAmp's customized Sentry 4G provides high-speed, long-range broadband wireless connectivity based on industrial grade IEEE 802.16e-2005 (mobile WiMAX) technology. When used as part of Elster's EnergyAxis System, it is expected to provide best-in-class performance for smart grid activities including advanced metering, demand response and distribution automation as well as mobile applications such as fleet management.

"This partnership with CalAmp demonstrates Elster's commitment to offering true interoperability and unified solutions that seamlessly deliver data to our customers' business systems," said David Hart, executive vice president, Elster. "Combining Elster's best-in-class mesh network and EnergyAxis management system software with CalAmp's innovative Sentry 4G Dataradio will provide our customers with a robust and powerful platform for implementing their smart grid vision."

"CalAmp's proven wireless connectivity solutions for the electric utility market have great synergy with Elster's EnergyAxis solution," commented Rick Nozel, senior vice president of sales and marketing for CalAmp's wireless networks business. "CalAmp's Dataradio Sentry 4G Wireless IP Router provides industrial/utility-grade and secure multi-network wireless connectivity for Elster's solution as well as for other devices. With our combined product portfolio, utilities can deploy a single network infrastructure capable of serving the unified communications needs

for both their mobile fleet applications as well as fixed grid applications like AMI, demand response, transmission, substation, and distribution monitoring and automation. We look forward to a continuing mutually beneficial relationship with Elster."

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. For additional information, please visit www.calamp.com.

About Elster

Elster has delivered more than 3 million smart metering devices worldwide with more than 60 systems located in North America, Europe, Central America, New Zealand and the Caribbean. Elster smart metering systems allow utilities to implement energy conservation measures, demand response programs, smart grid initiatives, and smart home solutions as well as achieve operational efficiencies resulting in significant value creation across the utility enterprise. Elster has more than 7,500 staff and operations in 38 countries, focused in North and South America, Europe, and Asia. www.elster.com

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