



NEWS RELEASE

CalAmp and Barcoding, Inc. Enable Real-Time Visibility into Complex Supply Chains

12/7/2017

CalAmp's Bluetooth tag technology enhances the capabilities of Barcoding's RFID solution for real-time shipment tracking and visibility

IRVINE, Calif., Dec. 7, 2017 /PRNewswire/ -- CalAmp (Nasdaq: CAMP), a telematics pioneer leading transformation in a global connected economy, and **Barcoding, Inc.**, a leader in supply chain efficiency, accuracy, and connectivity, today announced Barcoding's Active Asset Tracker (AAT™) solution now offers end-to-end visibility of the supply chain ecosystem, delivering real-time fleet and asset tracking and management from manufacturer to retailer.

By integrating the CalAmp SC1000 and iOn Tag™ smart sensors with its best-of-breed RFID technology, Barcoding is leveraging the Internet of Things (IoT) to provide complete visibility control and reporting for Real-Time Locating Systems (RTLS) to customers who need to remain competitive in same-day delivery logistics. Routing data through CalAmp's SC iOn™ Command Portal increases the accuracy and context of reporting to offer a comprehensive view of the supply chain across various modes of shipment and down to the pallet and package level.

"As the modern supply chain becomes more complex, our customers' needs for asset, product, and shipment visibility continue to evolve," said Ken Currie, vice president of business development at Barcoding. "RFID offers strong capabilities inside the walls of a warehouse, but the addition of Bluetooth and cellular connectivity gives our customers the ability to go beyond those walls to enable tracking and monitoring across a wide variety of assets and conditions during the journey, like shock and tilt for electronics shipments or humidity for pharmaceuticals."

With the integration of CalAmp's real-time fleet tracking and cargo monitoring sensor technology, Barcoding's AAT solution can now monitor conditions of the cargo itself. Environmental factors including temperature and humidity, exposure to light, shock and movement are available throughout the journey, all with the granularity to track these

conditions at the pallet or individual package level.

"It's absolutely critical to incorporate real-time and granular data about the condition of the assets from within the warehouse, through shipment and to the final delivery destination," said Paul Washicko, senior vice president and general manager of CalAmp's Software and Subscription Services business. "With the integration of our SC1000 and iOn Tag smart sensors into Barcoding's AAT solution, manufacturers can now monitor product quality through the SC iOn Command Portal all along the delivery route and maintain customer satisfaction in a highly cost effective manner."

To learn more about the offering, visit the **Barcoding website**.

About Barcoding, Inc.

Barcoding, Inc. is a supply chain automation and innovation company that enables organizations to be more efficient, accurate, and connected. With dedicated practices in Supply Chain Architecture and Analytics, Data Capture, Client Services, RFID, Consumables, and Software Services, Barcoding impacts tens of thousands of organizations in a wide range of industries by increasing revenue, reducing operational costs, and improving customer experiences. Founded in 1998, Barcoding is headquartered in Baltimore, Maryland, with offices across the United States, and is a proud sponsor of the #SupplyChainGeek Network. For more information, visit **www.barcoding.com**.

About CalAmp

CalAmp (Nasdaq: CAMP) is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit **calamp.com**, or **LinkedIn**, **Twitter**, **YouTube** or **CalAmp Blog**.

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