



NEWS RELEASE

CalAmp Telematics Technology to Power Autobrain's Consumer Connected Car Platform

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CalAmp OBD devices and telematics systems enable Autobrain to scale its consumer service for nationwide retail sales expansion

IRVINE, Calif. and BOCA RATON, Fla., June 22, 2017 /PRNewswire/ -- CalAmp (NASDAQ: CAMP), a pure-play pioneer of Internet of Things (IoT) enablement solutions, and Autobrain, a connected car platform that turns any car into a smart car in minutes, today announced the integration of CalAmp's plug-and-play OBD devices and telematics systems into Autobrain's platform. Consumers can purchase CalAmp-supported Autobrain devices online now or at major retail establishments across the United States starting on July 1, 2017.

There are more than 200 million consumer vehicles in the United States that can benefit from aftermarket connected car services to gain significant boosts in safety and security. CalAmp's telematics technology systems and platforms help fortify these consumer services with more reliable location tracking, expanded vehicle health intelligence and greater driver behavior assessment. As a result, Autobrain will be able to better provide safety and peace of mind for drivers and their loved ones.

CalAmp's many years of experience deploying telematics solutions for commercial vehicle fleets provides a unique foundation for enabling expanding and rapidly evolving consumer connected car services. **PEG** and **PULS**, two proven technologies at the core of CalAmp's telematics offerings, power its highly configurable devices with extensive embedded features that can be updated and expanded over-the-air. These systems along, with broad OBD technology vehicle coverage and feature sets, enable partners like Autobrain to rapidly launch, scale and continually innovate their connected car services.

"CalAmp has an exceptionally talented team, combined with the most advanced telematics offering in the space,"

stated Jeremy Gelbart, co-founder and CEO of Autobrain. "Their proven technology and ability to meet our evolving feature set is second to none and we are proud to be working with them to deliver the latest innovations to the auto-tech market."

"Autobrain is preparing to launch a unique connected car suite of applications direct to consumers through a nationwide retail network, and CalAmp's technology will help them deliver the scale, reliability and flexibility required to best serve their customers," said Justin Schmid, senior vice president and general manager of CalAmp's telematics systems business. "Consumer telematics services are poised for growth and this evolving channel provides CalAmp with valuable new opportunities to partner with customers to improve and protect the lives of people around the world."

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader IoT marketplace. The company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex IoT deployments. These solutions enable customers to optimize their operations by collecting, monitoring, and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit calamp.com.

About Autobrain

Autobrain turns any car into a "smart car" in minutes, allowing drivers to upgrade their automobile with critical safety features through a plug-and-play device. Drivers can activate one of several patent-pending "one-click safety" modes to customize the Autobrain experience for each driver. Users have access to the most complete set of safety alerts and features available, including real-time access to vehicle location, diagnostic info and trip reports, driving behavior reports, curfew notifications and boundary alerts. Other services include roadside assistance, emergency automatic crash response, and even a backseat-baby reminder, all available from any mobile device, tablet or desktop. Autobrain has partnerships in place with leading retailers, driving schools and fleet suppliers to increase safety on the road for drivers of all types. To learn more, please visit: autobrain.com.

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Reagan Crossley, WE Communications for CalAmp, rcrossley@we-worldwide.com, (415) 547-7017; Allie Tedone, Diffusion PR for Autobrain, Autobrain@diffusionpr.com, (646) 571-0120