



NEWS RELEASE

CalAmp Teams with Garmin for Enhanced Mobile Resource Management (MRM) Product

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OXNARD, Calif., Apr 01, 2009 (BUSINESS WIRE) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today the integration of the Garmin Fleet Management Interface (FMI) V2 into the CalAmp LMU-4100(TM) Location Messaging Unit. The integrated solution enhances the functionality of the LMU-4100 by enabling fleet tracking, messaging, dispatch and navigation directly on Garmin's portable navigation device. The integrated product offering is expected to improve customer response, optimize fleet resources, and ultimately achieve lower costs and higher profits for enterprise customers.

CalAmp's LMU-4100 provides global positioning satellite (GPS) and wireless asset tracking capabilities in a self-contained telematics unit with GPRS, CDMA and iDEN versions, and an integrated, highly sensitive GPS capability. The integration of the Garmin FMI V2 enables users to connect a Garmin nüvi® 2x5, 4x5, 5x5, 5000, 7x5 or 8x5 series product to the LMU-4100 and have an advanced mobile data terminal coupled with a Garmin navigation device. This will allow fleet dispatchers to send multiple destinations and other instructions directly to their drivers. With a tap on the screen, drivers can access detailed turn-by-turn, text-to-speech, voice-prompted directions to their destinations. Canned responses and messages, as well as driver identification and driver status protocol features are also available.

"We are extremely pleased to be a Garmin FMI partner and offer these services to our fleet management customers," said Greg Gower, Vice President and General Manager of CalAmp's Mobile Resource Management Group. "The combination of the LMU-4100 and the Garmin FMI V2 allows the location of every mobile asset to be pinpointed allowing efficient deployment and operation of vehicles."

"By integrating Garmin's FMI V2 with CalAmp's robust system, fleet operators can substantially increase the productivity of their mobile workforce by downloading daily pickup and delivery stops, tracking the location of their

drivers and vehicles, and communicating to the drivers through an intuitive text-based user-interface," said Roger Jollis, Garmin's director of OEM and mobile marketing. "We are very pleased to work with CalAmp and are confident that their customers will value the advantages the Garmin FMI V2 offers."

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

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