



NEWS RELEASE

CalAmp Targets Mining and Construction Markets With New Location-Messaging Unit

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New LMU-4520 Designed to Deliver Critical Location and Performance Data Needed for Managing Remote Mobile Assets and Heavy-Duty Vehicles in Harsh Environments

Nov 15, 2012 (Marketwire via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, introduced today the LMU-4520, a new environmentally sealed, dual-mode location-and-messaging device for mining and construction equipment that features both satellite and cellular communications as well as connection to on-board engine control units (ECUs). The rugged LMU-4520 will enable worldwide monitoring and control of mobile assets in extreme climates and challenging operating conditions. Initial shipments will begin in November of this year.

"With heavy equipment deployed around the globe, locating, monitoring and controlling these mobile assets presents an operational challenge to customers in the mining and construction industries. CalAmp's unrivaled ability to combine multiple wireless communications technologies in a single device will allow enterprises to efficiently manage valuable assets, wherever they are deployed," said Greg Gower, Senior Vice President and General Manager of CalAmp's Mobile Resource Management business.

"CalAmp has a rich history of designing wireless equipment to meet the dynamic and environmentally challenging requirements of mobile applications," Gower noted. "Our new LMU-4520 is the latest example of how we create reliable, rugged devices that deliver critical data for demanding applications in the toughest environments."

The LMU-4520 was designed for deployment in harsh operating conditions. Its sealed enclosure meets IP-67 standards for dust, dirt and moisture. The versatile unit features high-sensitivity GPS for reliable location and tracking, and a low-power, 16G-force accelerometer capable of measuring motion, driver behavior and impact

events. A heavy-duty vehicle data bus interface provides access to vehicle information and fault codes that help assess location and operational characteristics, such as engine run time, oil pressure, temperature and other key performance metrics.

Among the first customers to adapt the LMU4520 to their product line is ZTR Control Systems, who will be releasing the product under the model number M8H. ZTR has expanded and integrated the LMU-4520 capabilities into their inReach® solutions. The M8H is perfect for off-highway telematics solutions where integration with SAE J1939 equipped engines and controllers on construction and industrial equipment is key to unlocking the value.

"ZTR has been providing end-to-end remote monitoring solutions in off-highway equipment for 25 years, and we feel the LMU-4520 is an excellent addition to our product line, providing a rugged J1939 integrated solution with multiple communication options," says Michael Tidy, Director of Business Development for ZTR Control Systems.

Enabling worldwide remote communications, the LMU-4520 comes equipped with either HSPA, CDMA 1x or GSM/GPRS cellular technologies, as well as optional satellite or Wi-Fi for data communications, assuring connectivity even when outside the cellular footprint. The LMU-4520 employs CalAmp's pioneering PEG™ (Programmable Event Generator) on-board alert engine which monitors external conditions and supports customer-defined, exception-based rules for time, date, motion, location, geo-zone, input and other event combinations. The device also incorporates CalAmp's PULS™ (Programming, Updates, and Logistics System) for over-the-air device management and maintenance.

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data connectivity services for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves enterprise, utility and governmental customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

About ZTR Control Systems

Since 1987, ZTR Control Systems has been providing intelligent equipment management systems for railway and industrial applications. ZTR products let you unlock the full potential of equipment telematics and maximize your return on investment. With an inReach® remote equipment monitoring system, the right equipment information will be delivered to the right people at the right time. For more information, please visit www.ztr.com.

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