



NEWS RELEASE

CalAmp Selected by Navico to Enable Wireless Connectivity for Marine Applications

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Marine Electronics Industry Leader Navico Engages CalAmp to Deliver Optimized Device to Power GoFree Connected Vessel System for Onboard Engines, Sensors and Navigation Data
IRVINE, Calif., Jan. 24, 2017 /PRNewswire/ -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced Navico has selected CalAmp's enhanced LMU-4530™ telematics device to support Navico's new cloud-enabled GoFree™ Connected Vessel program to monitor onboard engine, sensor and navigation data. CalAmp's device management and maintenance software platform, PULS™ (Provisioning/Programming, Update and Logistical System), has also been customized to support Navico's over-the-air device management and firmware updates for vessels in port or at sea.

"CalAmp's LMU-4530 and extensive development resources are helping to power Navico's GoFree Connected Vessel program to deliver vessel tracking, marine engine diagnostics and a comprehensive trip management program," said Phil Gaynor, Senior Telematics Product Manager at Navico. "Navico's GoFree program also includes a dynamic sonar information product that enables crews to contribute to and share cloud-based marine cartographic data to locate prime fishing locations."

"With cellular, satellite, Wi-Fi and Bluetooth connectivity options, the rugged, weather-resistant LMU-4530 is ideal for an array of marine applications," said Justin Schmid, Senior Vice President and General Manager of CalAmp's Telematics Systems business. "Equipped with actionable data, vessel operators can make more informed decisions about routes, navigation and shipboard maintenance."

The LMU-4530 is a highly intelligent platform designed to automatically switch between cellular, satellite and Wi-Fi client modes to optimize data backhaul for least cost routing, while also managing local area connectivity to

peripherals through Bluetooth. Like CalAmp's other LMU products, it employs the company's proprietary PEG™ (Programmable Event Generator), an onboard alert engine that continuously monitors a vehicle's or vessel's operating environment and status and responds instantly to pre-defined threshold conditions such as time, date, motion, locations, geo-zones, as well as data bus parameters and directly instrumented inputs.

About Navico

Navico is a global leader in marine electronics for the recreational segment and is an innovative force within the commercial marine market. The combination of Simrad, Lowrance, B&G and GoFree brands has created a truly global company with approximately 1500 employees and distribution in more than 100 countries. For more information, visit www.navico.com.

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit www.calamp.com.

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