



NEWS RELEASE

CalAmp Selected by Grand Bahamas Power Company, Ltd. to Provide Radio Communications System Upgrade

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OXNARD, Calif.--(BUSINESS WIRE)--July 2, 2008--CalAmp Corp. (Nasdaq: CAMP), a leading provider of wireless products, services and solutions, today announced that it will be deploying a new SmartLink(TM) I-Network platform for the Grand Bahamas Power Company (GBPC) based in Freeport, Grand Bahamas. This project will enable GBPC to provide island-wide seamless radio voice communications on Grand Bahamas Island. The contract is initially valued at approximately \$1.5 million.

The project will deploy the SmartLink I-Network platform to establish redundant radio voice communications for GBPC personnel throughout the island. As part of the project, CalAmp will also be supplying three new communications towers along with a 5.8 GHz spread spectrum wireless network to link the towers to the main switch location at GBPC's Freeport facility. The new SmartLink I-Network 800 MHz digital multi-site radio system will replace GBPC's existing VHF single-site radio system and will allow GBPC to communicate in the future with other agencies by utilizing the interoperability features of the SmartLink system.

Pedro Edwards, GBPC Project Engineer, said, CalAmp's SmartLink solution is a very significant deployment for GBPC and will enable GBPC to provide seamless and reliable coverage for its personnel throughout the island. Furthermore, the flexibility of the SmartLink system gives GBPC the ability to take advantage of future technology upgrades without the expense associated with replacing legacy equipment.

This project is further validation that the SmartLink platform represents a truly flexible, open architecture communications solution, said Michael Burdiek, CalAmp's Chief Operating Officer. Our system was chosen for its affordability and flexibility to provide GBPC with the ability to communicate with other agencies in any frequency

and protocol by using the protocol transparency features of the SmartLink system. With over 90 worldwide installations, SmartLink is a proven platform that is well positioned to benefit from the growing demand for cost-effective interoperable mobile communications systems.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to mission-critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities, and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, Smartlink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as may, will, expect, intend, plan, believe, seek, could, estimate, judgment, targeting, should, anticipate, goal and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

CONTACT: CalAmp Corp.

Rick Vitelle, Chief Financial Officer, 805-987-9000 or

Financial Relations Board

Lasse Glassen, General Information, 213-486-6546

lglassen@frbir.com

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