



NEWS RELEASE

## CalAmp Salutes 2014 Connected World Award Winners

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**Tag N Go and Graco Inc., With Enabler 2-Track Solutions -- All Users of CalAmp's Enabling Location and Messaging Technology and Devices for M2M -- Are Honored by Connected World Magazine for Their Innovative Mobile Solutions**

OXNARD, CA -- (Marketwired) -- 04/22/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, congratulates its customers, Tag N Go, Graco Inc. and 2-Track Solutions on being honored with Connected World Awards, which recognizes companies that have successfully leveraged CalAmp M2M solutions in order to solve a critical pain point within their business, as well as other key pieces of technology that helped them develop their award-winning solution.

Each of the winners below turned to CalAmp to enable wireless data collection and communications capabilities that keep their customers connected, while driving productivity, performance and safety gains in some very unique applications.

### **Gold Award Winner in the Manufacturing Category: Graco, Inc.**

Graco InSite, a joint offering of Graco, Inc. and technology enabler 2-Track Solutions, is a first-of-its-kind mobile resource management system designed for the construction and industrial spraying industries, connecting industrial sprayers with central operations for better monitoring and utilization, and improved productivity of this specialized asset and associated materials. With Graco InSite, spray foam insulation contractors know where their crews and sprayer equipment are at all times, from job site entry to departure, and can also measure how much material is used, record spray temperature and pressure and receive daily reports on all of the above.

### **Silver Award Winner in the GPS category: Tag N Go**

The Tag N Go GPS Safety System is changing the way families drive, helping parents monitor and coach good driving habits, which provides an extra measure of safety, security and peace of mind in our increasingly mobile world. Tag N Go calculates a DriveScore™ for every trip, which provides detailed information on where and how to improve driving safety relative to speed, acceleration, cornering, and braking habits. Engaging social media tools, real-time location tracking, and the ability to analyze past trips, the Tag N Go solution is a particularly innovative solution for improving young driver safety.

"These forward-thinking companies stand at the leading edge of technology adoption and innovation. CalAmp congratulates them on their vision and the award-deserving M2M applications they have created. We are proud to have played a role in helping them develop and commercialize the wireless communications capability that keeps their customers connected," said Justin Schmid, CalAmp's Sr. VP Marketing and Business Development.

"The 2014 award winners are a combination of large and small companies representing a range of industries and applications. These winners came from areas of energy and healthcare, as well as building automation and retail. Solutions were implemented for GPS, car sharing, and even concrete-management systems," stated Peggy Smedley, Editorial Director, Connected World magazine. "This is a testament to the growth of the vertical markets and acceptance of the technology within those various segments."

Held annually as part of the Connected World Conference, the 2014 Connected World Awards event took place this February in conjunction with the Chicago Auto Show. Monitoring, controlling and remotely managing health care, homes, cars, retail and mobile devices were just a few of the innovative applications and solutions honored at this year's awards ceremony.

### **About the Connected World Conference**

The Connected World Conference is the window into the emerging technology trends shaping the future of connected devices. The conference is a destination for everyone interested in learning, sharing, and presenting their ideas and visions about the future of our digital lifestyle, connecting to our vehicles, our homes, our energy, our apps, and our health/fitness. This event gives attendees a chance to explore the strategic shifts that new technologies will have now and into the future. Visit [www.connectedworldmag.com/conference](http://www.connectedworldmag.com/conference).

### **About CalAmp**

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex

machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

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