



NEWS RELEASE

## CalAmp Salutes 2013 Connected World Value Chain Award Winners

6/25/2013

**Carvoyant, Restaurant Technologies and Cartasite -- All Users of CalAmp's Enabling Location and Messaging Technology and Devices for Machine-to-Machine (M2M) -- Are Honored by Connected World Magazine for Their Innovative Mobile Solutions**

OXNARD, CA -- (Marketwired) -- 06/25/13 -- **CalAmp Corp.** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, congratulates its customers, Carvoyant, Restaurant Technologies and Cartasite, on being honored with Connected World Value Chain Awards, which recognizes the most successful corporate adopters of M2M technology and connected devices, as well as the solution providers that help make their technology adoption a success.

Each of the winners below turned to CalAmp to enable wireless data collection and communications capabilities that keep their customers connected to drive productivity, performance and safety gains in some very unique applications.

**Gold Award Winner, Automotive: Carvoyant, Inc.**

Carvoyant created a platform that uses M2M technology to connect vehicle operators to an automotive repair shop at the time maintenance is necessary. This improves vehicle upkeep and helps to ensure vehicle safety. CalAmp's mobile monitoring device gathers diagnostic information directly from the vehicle and transmits it wirelessly to the repair center. With this solution, repair shops can better address customers with targeted offers and vehicle owners can feel more confident about the operating condition of their vehicle.

**Gold Award Winner, Remote Monitoring: Restaurant Technologies Inc.**

To improve efficiency and quality in foodservice, Restaurant Technologies created a system for restaurants to monitor the delivery, storage, handling and disposal of frying oil. This is done remotely via a cellular-based data collection system. The solution also provides delivery drivers with smartphone access to store information, eliminating unnecessary truck movement, increasing supply chain efficiency and improving the overall food quality.

#### **Silver Award Winner, Energy: Cartasite**

Cartasite's technology uses telematics to capture driver behavior that can be analyzed to determine the probability of crash risk. The solution wirelessly transmits data on adverse driving maneuvers such as hard braking, unsafe cornering and speeding to backend systems where algorithms analyze each driver's performance. A system-generated scorecard is then transmitted to individuals to improve driving behavior, reduce fuel consumption and lower carbon emissions.

"These forward-thinking companies stand at the leading edge of technology adoption and innovation. CalAmp congratulates them on their vision and the superb award-winning M2M applications they have created. We are proud to have played a role in helping them develop the wireless communications capability that keeps their customers connected," said Justin Schmid, Senior Vice President of Marketing and Business Development for CalAmp.

Held annually as part of the Connected World Conference, the 2013 Value Chain Awards event took place June 12 at the Hyatt Regency Santa Clara, in Santa Clara, Calif.

"Making cities cleaner. Keeping students in schools. Enhancing the sports-viewing experience. These are just a few ways this year's award winners have found success," says Peggy Smedley, editorial director, Connected World magazine. "And they certainly prove that in today's tech world, it is really all about M2M."

#### **About Connected World magazine**

Connected World is the business and technology publication that provides the intelligence industry titans need and the guidance consumers crave. It's all about M2M. [www.connectedworldmag.com](http://www.connectedworldmag.com)

#### **About CalAmp**

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex M2M deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more

information, please visit [www.calamp.com](http://www.calamp.com).

**AT THE COMPANY:**

Justin Schmid

Sr. VP of Marketing and Business Development

(805) 987-9000

**AT ADDO COMMUNICATIONS:**

Lasse Glassen

General Information

(424) 238-6249

**[lasseg@addocommunications.com](mailto:lasseg@addocommunications.com)**

Source: CalAmp Corp.