



NEWS RELEASE

CalAmp Partners with Jasper Wireless for International Expansion of its Aercept Mobile Asset Tracking Solution

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OXNARD, Calif.--(BUSINESS WIRE)--Jan. 22, 2009--CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has partnered with Jasper Wireless to expand the service area of its Aercept mobile asset tracking business across Europe and the Americas. Jasper Wireless offers the leading service platform for managing connected devices around the world.

As an integrated provider of asset tracking solutions, CalAmp's Aercept business combines hardware devices, wireless network access and web-based software applications to deliver mobile asset tracking services.

The Jasper Wireless one-stop service offering provides a complete solution that includes worldwide device connectivity with the Jasper Global SIM, web-based communications management through the Jasper Control Center, flexible billing rate plans and an automated provisioning process that allows devices to be tested for free before service is automatically activated upon customer use.

"With Jasper's support, this partnership will allow CalAmp to bring the industry leading value of our Aercept vehicle tracking solutions to customers in more than two dozen countries across Europe and the Americas," said Michael Zachan, Vice President and General Manager of CalAmp's Aercept unit. "With this partnership we can now pursue strategic international expansion opportunities for our mobile asset tracking services."

"Effectively managing asset tracking services requires much more than wireless connectivity," said Cindy Patterson, Executive Vice President, Worldwide Sales and Marketing at Jasper Wireless. "We provide an end-to-end service solution that automates operations such as device provisioning and delivers real-time diagnostics to quickly resolve

connectivity issues from thousands of miles away. The Jasper service is designed to help CalAmp more easily and cost-effectively grow into new international markets. We are proud CalAmp chose to partner with us in providing its state-of-the-art mobile tracking service to protect valuable assets."

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For more information, please visit www.calamp.com.

About Jasper

Jasper Wireless is a one-stop shop for wireless operators, enterprises, OEMs, and solution providers who want to capitalize on a world of connected devices. Jasper Wireless is redefining machine-to-machine communications by converging the best in wireless technologies and on-demand Internet applications. The company's unique service model features the Jasper Global SIM, expert M2M design services, and the Jasper Control Center for real-time visibility and control to help scale operations. Founded in 2004, Jasper Wireless is a privately held company based in Sunnyvale, CA, USA with regional offices in the United Kingdom. For more information, visit www.jasperwireless.com.

CalAmp Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. These forward-looking statements reflect the Company's current views with respect to future events and financial performance and are subject to certain risks and uncertainties. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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