CalAmp Partners with DCS to Deliver Advanced Connected Vehicle Services to SMBs

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CalAmp's CrashBoxx™ adds vehicle risk management to the DCS toolbox for addressing an evolving set of SMB connected vehicle challenges

IRVINE, Calif., May 16, 2017 /PRNewswire/ -- CalAmp (NASDAQ: CAMP), a leading provider of Internet of Things (IoT) enablement solutions, today announced an expanded partnership with value added reseller **Direct Communications Solutions** (DCS) designed to unlock greater connected vehicle benefits for small and medium sized businesses (SMBs). The partnership will expedite the delivery of CalAmp's innovative **CrashBoxx™** vehicle risk management services to SMBs, enabling DCS to reduce costs associated with vehicle accidents, expedite the repair process and improve operational efficiencies.

While larger enterprises that operate fleets have started to reap the benefits of vehicle risk management services, the technologies have not been widely deployed in SMB environments that often require more finely tuned implementations. DCS, a trusted and proven value added reseller, will now offer CalAmp's award-winning CrashBoxx services to enable SMBs to improve their fleet operations.

CalAmp's CrashBoxx is a highly reliable, multi-tiered vehicle risk management service that provides fleet operators with faster and deeper insights when the vehicles they operate are involved in a crash. The technology differentiates itself from others on the market by filtering out false positive, non-crash events, while also offering a wide and flexible range of event data and enabling near-real time remote triage of a crash incident. For fleet operators, whether self-insured or supported by third party insurance providers, CrashBoxx technology provides actionable intelligence that:

- Accelerates accident response by enabling fleet operators to provide timely assistance to drivers after

receiving instant crash alerts and automated collision reports
- Mitigates accident fraud by providing detailed accident reconstruction analysis
- Enables proactive management of damaged vehicles by delivering physical damage estimates in near-real time to expedite the repair process

"DCS is incredibly creative and versatile in using our technologies to power IoT solutions for specialized and even uncommon customer use cases," said Justin Schmid, senior vice president and general manager of the telematics systems business at CalAmp. "SMB customers scrutinize technologies to ensure that the limited resources they have for new services are being used wisely. The high reliability and flexibility of our CrashBoxx services will deliver an immediate and demonstrable return on investment to the DCS customer base."

"From point solutions to a full IoT enablement stack, CalAmp's services provide our customers with **unique technologies** for managing their fleets," said Chris Bursey, president at DCS. "Our customers trust CalAmp to help them stay connected and the addition of CrashBoxx to our toolset accelerates our ability to connect SMBs with the benefits that can be achieved by improving driver safety, mitigating accident risk, reducing fraud and optimizing fleet operations."

Recent recognition by industry influencers highlights the strength and momentum for CalAmp's insurance IoT technologies. Frost & Sullivan recognized CalAmp's CrashBoxx system as the recipient of the **2016 Product Line Leadership Award for Addressing Insurers' Claims Processing Improvement Requirements**. More recently, CalAmp was selected for a **2016 IoT Evolution IoT Excellence Award**, an honor bestowed on innovative products that support better business and personal decisions.

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader IoT marketplace. The company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex IoT deployments. These solutions enable customers to optimize their operations by collecting, monitoring, and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit **www.calamp.com**.

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To view the original version on PR Newswire, visit:**http://www.prnewswire.com/news-releases/calamp-partners-with-dcs-to-deliver-advanced-connected-vehicle-services-to-smbs-300458086.html**

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INVESTOR RELATIONS: Nicole Noutsios, NMN ADVISORS, (510) 315-1003, nicole@nmsadvisors.com; CORPORATE COMMUNICATIONS: Kacie Thomas, WE Communications, (559) 287-0325, kaciet@we-worldwide.com