



NEWS RELEASE

CalAmp Partners with Cinterion Wireless Modules and u-blox for Five New Mobile Resource Management Products

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- Enhanced Product Portfolio Strengthens CalAmp Market Position -

LAS VEGAS--(BUSINESS WIRE)--Apr. 1, 2009-- **CalAmp Corp.** (NASDAQ:CAMP), a leading provider of wireless communication solutions, along with **Cinterion Wireless Modules** and **u-blox**, today announced the addition of four new location messaging units (LMU) and one new mobile tracking unit (MTU) for mobile resource management (MRM) solutions. The companies unveiled the LMU900, LMU1100, LMU1200, LMU2500 and MTU100 while at CTIA Wireless. Available immediately, the new products integrate the TC65 and **MC55i** Cinterion Wireless Modules for anytime, anywhere wireless communications abilities and **u-blox 5** for GPS capabilities. The products are designed to support CalAmp customers with solutions for vehicle finance, stolen vehicle recovery, local fleet management, cargo tracking and personal security.

"The launch of the new LMU and MTU series is a significant step in expanding CalAmp's MRM product portfolio," said Greg Gower, vice president and general manager of CalAmp's MRM business. "We selected leading technology partners with complementary strengths to quickly bring these new products to market. We now offer better choices for our customers to address their specific tracking needs with the right feature set at attractive price points. In addition, the launch of our first battery operated mobile tracking unit now allows CalAmp to address cargo tracking and personal security applications."

"Cinterion's Quad-Band GSM TCP/IP functionality enables seamless communications across different carrier networks as well as state and country borders, which is crucial for high performance mobile applications. In addition, the ultra compact size allows for very discreet, easy to integrate products for CalAmp customers," said Peter Fowler, regional president, Cinterion Wireless Modules, Americas. "Together, we offer intelligent M2M

solutions during these challenging economic times that can help customers improve productivity and efficiency while reducing costs."

"CalAmp's decision to use u-blox 5 GPS receivers in their new, innovative products is another proof of the superior performance of our SuperSense technology," says Nikolaos Papadopoulos, President of u-blox America. "It makes us very proud that CalAmp engineers appreciate the same product values as u-blox engineers: compact size, reliability, and unsurpassed accuracy of location information."

Expanding the LMU Series

CalAmp's four new LMU products provide global positioning satellite (GPS) and cellular-based wireless asset tracking capabilities for 12-volt and 24-volt vehicles. Each LMU integrates Cinterion's TC65 module and employs CalAmp's industry leading on-board alert engine, PEG™ (Programmable Event Generator), over-the-air device management and maintenance software, PULS™ (Programming, Update and Logistics System), and a wireless antenna designed to deliver unrivaled performance and anywhere installation. CalAmp's new LMUs include:

- LMU900 - an economical asset tracking product utilizing Cinterion enabled GSM/GPRS cellular technology, 5 inputs/output signals and an internal antenna configuration. It is ideally suited for collateralized vehicle recovery applications.
- LMU1100 - a fully sealed asset tracking product utilizing Cinterion enabled GSM/GPRS cellular technology, 2 inputs signals, 700mAh internal backup battery and an internal antenna configuration. It is designed to meet the needs of the stolen vehicle recovery market, including motorcycles or outdoor recreational vehicles such as snowmobiles, boats, or four wheelers.
- The LMU1200 - an asset tracking product utilizing Cinterion enabled GSM/GPRS cellular technology, 8 inputs/output signals and 700mAh internal backup battery that can be purchased with either internal or external antenna configurations. It is ideally suited to meet the needs of **e911** or stolen vehicle solutions.
- LMU2500 - a high performing asset tracking product that can be equipped with Cinterion enabled GSM/GPRS or CDMA cellular technology. It has up to 5 input/output signals, a driver ID port, a serial port, and can be purchased with either internal or external premium antenna configurations. It was designed as an economical solution for the demanding local fleet management markets.

Introducing MTU100

The first in CalAmp's new MTU product series, the battery operated MTU100 is discreet, reliable and easy to use, making it the ideal asset monitoring product for end users in the cargo tracking and personal security markets. CalAmp's MTU100 integrates Cinterion's MC55i module for unrivaled wireless performance and features all the industry leading capabilities of CalAmp's award-winning LMUs including: GPS capabilities, wireless asset tracking,

the PEG™ alert engine, the PULS™ over-the-air device management and maintenance software. The distinctive feature of CalAmp's new MTU family of products is the use of rechargeable internal batteries for power that enables maximum mobility. The MTU100 features an 1100mAh internal battery, compact size and a simple single button for mode selection.

For more information about CalAmp products and services, please visit booth #824 at the Las Vegas Convention Center during CTIA, April 1 to 3 or visit: www.calamp.com. For more information about Cinterion Wireless Module, visit booth #1104 at the CTIA Wireless 2009 or visit: www.Cinterion.com. For more information about u-blox, please visit: www.u-blox.com.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

About Cinterion Wireless Modules

Cinterion Wireless Modules, formerly Siemens Wireless Modules, is the leading supplier of cellular machine-to-machine communication devices and solutions for customers worldwide. Cinterion Wireless Modules offers a broad portfolio of innovative modules designed for a wide range of applications, including remote maintenance, e-toll systems, metering, automotive, POS systems, teleservices, industrial PDAs, routers and gateways, security systems, as well as tracking and tracing. The global enterprise is headquartered in Munich, Germany and has approximately 450 employees worldwide. For more information, please visit www.cinterion.com.

About u-blox

u-blox is an international company headquartered in Switzerland. u-blox has subsidiaries in the USA, Singapore and Hong Kong and additional representative offices in China, Taiwan, Korea and Japan. Founded in 1997, u-blox develops leading positioning technology, products and services based on Global Navigation Satellite Systems (GNSS), including GPS and Galileo, for the automotive and mobile communications markets. For more information, please visit www.u-blox.com.

Source: Cinterion Wireless Modules and CalAmp Corp.

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