



NEWS RELEASE

# CalAmp Partners With Syncom to Supply Communications Networks for Mexico's State-Owned Electric Utility

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## Network Overhaul Will Establish Higher-Speed, More Robust and Secure Internal Communications Infrastructure Throughout Mexican National Utility's 16 Regions

OXNARD, CA, Jan 05, 2012 (MARKETWIRE via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, extends its global reach with the announcement of a distribution agreement with Syncom International that will result in supplying Mexico's state-owned electric utility, Comision Federal de Electricidad (CFE), with CalAmp's Viper brand radios for smart grid applications.

CFE generates, transmits and distributes electrical power throughout Mexico's 31 states and Federal District. The utility is migrating from 928-960 MHz spectrum to the 406-430 MHz UHF band to improve system-wide communications reliability. New deployments will also be in the UHF band. CFE is migrating its communications on a region-by-region basis, a process that began in mid-2011 and will continue through 2012.

"This agreement represents another step in our international expansion strategy," stated Michael Burdick, President and CEO of CalAmp. "Teaming with Syncom to provide mission-critical remote communications and routing equipment to the second largest government-owned enterprise in Mexico has resulted in a significant customer win. We're pleased by CFE's confidence in our technical capabilities and the Viper solution."

Miguel Lomeli, Managing Director of Syncom, stated, "The combination of a broad and relevant product portfolio combined with effective international support made CalAmp an obvious choice for partnership. The rich feature set of the CalAmp Viper radio has contributed to our mutual success at CFE."

Designed for demanding industrial applications, CalAmp's Viper communications network equipment is engineered for high-performance wide area communications. Viper is the ideal choice for extending IP and serial networks when broad coverage and high level network security are required. The result is an adaptive network optimized for performance and operation in the most challenging environments.

About Syncom Monterrey, Mexico-based Syncom International

S.A. de C.V. specializes in telecommunications and networked services, and has served public and private sector clients throughout Mexico with advanced telecommunications products and systems integration services since 2001.

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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SOURCE: CalAmp Corp.