



NEWS RELEASE

CalAmp Names Justin Schmid Senior Vice President of Marketing and Business Development

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Nov 27, 2012 (Marketwire via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, has appointed wireless industry veteran Justin Schmid to the position of Senior Vice President of Marketing and Business Development, with responsibility for corporate marketing, branding, communications and partner relations, as well as overall positioning and global market development. Schmid will report directly to CalAmp's President and CEO, Michael Burdick.

"Justin is a talented wireless industry marketing executive whose proven skills and in-depth industry experience will be invaluable in advancing CalAmp's strategic growth initiatives. He will play a key role in nurturing and strengthening CalAmp's carrier alliances and further developing our partnerships globally within the M2M ecosystem," said Mr. Burdick.

With more than 25 years of experience in high-tech industries, including 16 years in commercial wireless M2M and data communications markets, Schmid has served in a variety of executive positions at start-up and later-stage private companies, as well as established public corporations. Schmid earned a BS degree in Electrical Engineering from the University of California at Santa Barbara.

"CalAmp has clearly established itself as a leader in the wireless communications space. I am delighted to join this remarkable team and look forward to helping the company achieve the next level of growth by building on our market-leading solutions and expanding our global reach," Schmid said.

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data connectivity services for critical networked communications and other applications. The Company's two business segments are Wireless DataCom,

which serves enterprise, utility and governmental customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

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