



NEWS RELEASE

CalAmp Named to Connected World Magazine's 2014 CW 100

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Wireless Devices and Solutions Provider Honored for Innovation in Machine-to-Machine Technology for Fourth Consecutive Year

OXNARD, CA -- (Marketwired) -- 11/12/13 -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has been honored once again for its innovations in machine-to-machine (M2M) technology with membership in Connected World magazine's prestigious 2014 CW 100 roster of companies that have established the top products, services, and commitment to machine-to-machine (M2M) connectivity.

"It is indeed rewarding to be recognized by Connected World magazine as one of the top 100 M2M technology companies. CalAmp has a long and rich history in wireless communications technology development and product design," said Justin Schmid, senior vice president of marketing and business development at CalAmp. "Our devices and solutions allow some of the world's leading transportation, construction, mining, and oil and gas exploration companies to stay connected to business assets wherever they may be. We share this award with those customers, whose innovative applications of our M2M technology are revolutionizing the way enterprises monitor and manage their mobile resources."

Connected World is the business and technology publication that provides the intelligence industry titans seek and the guidance consumers crave. Now in its 11th year, the CW 100 is a list of the top companies in the M2M industry that are demonstrating significant market traction and pursuing game-changing technologies in connectivity, as determined by the editors of Connected World.

"The CW 100 does not just simply list the industry's top 100 technology providers, it gives corporate adopters the

opportunity to assemble a value chain that will lead to successful M2M solutions," says Peggy Smedley, editorial director, Connected World magazine. "This is the resource to help those companies launch the right M2M plan in 2014."

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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