



NEWS RELEASE

CalAmp Licenses Technology to ClickStar for Broadband Home Entertainment Service; ClickStar to Offer Exclusive First-Run Feature Films Using CalAmp Media Manager

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SAN DIEGO--(BUSINESS WIRE)--May 16, 2006--CalAmp Corp.'s Solutions Division (Nasdaq:CAMP) has reached agreement with ClickStar, Inc., a broadband entertainment company founded by Intel Corporation and Morgan Freeman's Revelations Entertainment, to license the CalAmp Media Manager (CAMP).

"ClickStar is defining the entertainment experience in the emerging digital home market with premium first-run films and artist-created channels featuring some of Hollywood's biggest stars. We believe ClickStar will stand ahead of the pack of the myriad of online entertainment services. CalAmp's unique CAMP technology is a critical enabler of our vision and is indispensable to our goal of delivering a high quality online viewing experience," explained James Ackerman, ClickStar's CEO.

For online content providers like ClickStar, CAMP provides a flexible system architecture for broadband distribution and display of enhanced and interactive media content. It addresses three critical areas of concern: assured delivery, assured security and ease of use. CAMP can dramatically reduce the time to market for a new online service as well as significantly improve the scalability and robustness of established content services. Since CAMP allows for application plug-ins, it can be easily integrated or customized as required by the emerging and dynamic business models associated with online content distribution.

"We are very excited to be a key technology contributor to ClickStar's innovative online business vision. With the varied and ever-changing requirements for broadband content distribution, content delivery technologies have not always provided the flexibility to keep pace. That has now changed with CAMP," stated Steven L'Heureux, president

of CalAmp's Solutions Division.

About ClickStar, Inc.

ClickStar, Inc. is a broadband entertainment company founded in 2005 by Revelations Entertainment, the production company headed by Morgan Freeman and business partner Lori McCreary, with investment from Intel Corporation. ClickStar's core mission is to offer exclusive first-run feature films, artist-created channels from Hollywood's biggest names with complete viewing flexibility and a unique opportunity to get closer to the stars. More information can be found at www.clickstarinc.com and www.revelationsentertainment.com.

About CalAmp Corp.

CalAmp is a provider of wireless products, engineering services and software that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. The Company provides wireless connectivity solutions for the direct broadcast satellite (DBS) industry, telemetry and asset tracking markets, public safety communications, the healthcare industry, and digital multimedia delivery applications.

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