



NEWS RELEASE

CalAmp Launches the Innovative TTU-330 Asset Management Device for Global Markets

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Wireless Device Enables Extensive Asset Management Services for Broad Applications Including Operation in Hazardous Environments

OXNARD, CA -- (Marketwired) -- 11/20/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced that it has begun commercial shipments of its new TTU-330™ trailer tracking unit. The TTU-330, a low-profile communications device, is designed for tracking and managing a broad array of mobile assets for a wide variety of applications. ATEX certified for use in hazardous environments, the TTU-330 is ideal for monitoring the status and location of delivery vehicles and other mobile assets used in the oil and gas industry.

CalAmp's new TTU-330 features high-sensitivity GPS for reliable tracking and supports options for a comprehensive range of global wireless standards including GSM/GPRS, HSPA and CDMA, enabling universal mobile communications. Achieving compliance with the stringent ATEX Zone 2 standard certifies the TTU-330 for use in various unprotected and hazardous outdoor environments throughout the United Kingdom and the European Union.

The device includes an integrated rechargeable battery with an intelligent power management system that ensures service and efficient battery charging while operating on vehicle power as well as uninterrupted connectivity when detached from the tractor and vehicle power is no longer available. The intelligent wireless tracking unit can be configured to report and behave differently when under vehicle or battery powered scenarios and it is compatible with both 12- and 24-volt systems, making it ideal for both light and heavy-duty vehicle applications. In addition, the unit's patented triple-axis accelerometer reliably detects movement to provide an extra measure of awareness, security and application.

Masternaut, a leading supplier of mobile resource management (MRM) services in Europe and a key strategic partner for CalAmp, will be among the first to receive the TTU-330 as part of the recently announced expanded supply agreement.

"CalAmp has been supplying wireless telematics devices to Masternaut since early 2013 for various applications deployed throughout Europe. Now integrated with Masternaut's Connect asset and vehicle management telematics platform, the TTU-330 is the first product that can be used to remotely monitor and comprehensively manage assets located in hazardous and potentially explosive environments," commented Martin Hiscox, Chairman and CEO of Masternaut. "This capability is essential for customers that must safeguard and manage vital assets in these challenging environments."

"Launching this innovative TTU-330 product with our strategic partner Masternaut has been advantageous for both companies as we extend our offerings into new markets and applications that operate in hazardous environments. The product is rugged enough to meet the stringent environmental and operational demands of the oil and gas industry, while reliably delivering the data needed to track and comprehensively manage a broad set of high-value mobile assets," said Greg Gower, Senior Vice President and General Manager of CalAmp's Mobile Resource Management business. "The TTU-330 is CalAmp's latest addition to what is the industry's broadest portfolio of communications devices, which our customers rely on to enable the delivery of rich MRM services worldwide."

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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