



NEWS RELEASE

CalAmp Launches Next Generation Aircept Products and Satellite Mapping Services For Mobile Asset Tracking

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OXNARD, Calif.--(BUSINESS WIRE)--Dec. 19, 2007--CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless products, services, and solutions, today announced that it has launched the Aircept LMU-1400 Location Messaging Unit for mobile asset tracking. Designed and manufactured by CalAmp, the Aircept LMU-1400 is a new GPS and GSM/GPRS tracking device that delivers 6th generation improvements in performance. Enhancements include higher cellular receive sensitivity, simultaneous tracking of up to 16 GPS satellites, Over-The-Air (OTA) delivery of software features, lower power consumption and a low profile compact package. In addition, CalAmp has integrated satellite mapping views into the Aircept online service for its digital cellular products.

"Since 1999, Aircept has been a recognized leader in pioneering solutions for vehicle tracking, defining the intersection of internet, wireless, and GPS technologies," stated Jarvis Tou, Vice President and General Manager of CalAmp Wireless DataCom's Aircept business. "The introduction of the Aircept LMU-1400 once again delivers key improvements in product performance. The addition of OTA provides improved robustness and higher quality of service. Companies that provide vehicle financing have come to depend on Aircept's patented technologies and processes, which enable lenders to lower the risk of their loans, and thereby address a larger market of potential customers."

CalAmp's Aircept business provides both hardware and monitoring services for vehicle financing companies, including 'buy-here-pay-here' dealerships that specialize in automobile financing for high credit risk individuals. According to the 2007 National Independent Automobile Dealers Association (NIADA) Used Car Report, \$75.8 billion in used car sales were financed through independent auto dealers in the United States during 2006 as Grade C paper or lower representing an annual addressable market of nearly 9 million vehicles.

These new products and services rely on patented technologies and processes (United States Patent Nos. 6,025,774 and 6,249,217 B1). The patents relate to a vehicle location system whose purpose is to enable automobile dealers and finance companies to locate and repossess vehicles serving as collateral on loans that go into default or have other changes in loan status.

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is a supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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