



NEWS RELEASE

# CalAmp Launches New Broadband Datacom Products for Enterprise Fleet and Workforce Management

3/22/2011

**New Mobile Resource Management (MRM) Products Will Support Internet, Video and Other High-Speed Data Requirements for Mobile or Fixed Applications**

OXNARD, CA, Mar 22, 2011 (MARKETWIRE via COMTEX) --

CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today introduced two new MRM devices equipped with high-speed, high-data-rate capability designed for enterprise fleet applications. The products were unveiled at the CTIA 2011 Wireless Show in Orlando, FL.

"We're entering an era where the vehicle is now a mobile work portal. Real-time Internet connectivity, streaming video of field events and mobile real-time information are placing greater demands on mobile communications and workforce management. CalAmp has responded with two new location and routing products featuring high-speed 3G HSPA, EVDO or WiFi communications capability," said Greg Gower, Vice President and General Manager of CalAmp's Mobile Resource Management business.

CalAmp's new 3G Linux-based Location Messaging Units (LMU), the LMU-5000 and the WiFi-enabled LMU-4250, combine 3G routing, cellular gateway and precision GPS satellite tracking to deliver a dependable mobile workforce management solution. Both new products employ CalAmp's pioneering PEG(TM) (Programmable Event Generator) and PULS(TM) (Programming, Update and Logistics System) that enable customization of product behavior and Over-the-Air updatability. Details of these new products are:

## LMU-5000 -- Enterprise 3G Linux Broadband Router, Gateway and Tracking Unit

The LMU-5000 is a versatile platform featuring cellular broadband routing, cellular gateway function, built-in three-axis accelerometer for motion sensing and impact detection, multiple power management sleep modes, superior GPS tracking sensitivity, and physical interfaces all brought together under a flexible Linux operating system. The LMU-5000 comes equipped with an Ethernet 10/100 port, host and device USB ports, RS232 serial port, switch power TTL serial port, 2 single-wire busses, 7 inputs, 7 outputs, and 4 A/D inputs. The programming capability and extensive functionality make the LMU-5000 well suited to meet today's enterprise fleet management requirements.

## LMU-4250 -- Location and messaging Device with WiFi

CalAmp's flagship LMU-4250 offers a full set of features to meet the ever-changing needs of fleet management. The unit provides superior cellular and GPS performance, a three-axis accelerometer for motion sensing and impact detection, 32 built-in geo-zones, 3 switched serial ports, 8 inputs and 7 outputs, exceptional power management functions and many more features for optimizing fleet operations. With its built in WiFi (802.11b/g/i) capability, the LMU-4250 will support high-speed, high-bandwidth data communications for a variety of data-intensive mobile applications, making the LMU-4250 an economical choice for enterprise service fleets including buses, taxis, service vans and public safety vehicles.

CalAmp is exhibiting both products in Booth #2071 at the CTIA 2011 Wireless Show in Orlando through March 24, 2011.

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

### AT THE COMPANY:

Garo Sarkissian  
VP Corporate Development  
(805) 987-9000

### AT FINANCIAL RELATIONS BOARD:

Lasse Glassen  
General Information  
(213) 486-6546  
[lglassen@mww.com](mailto:lglassen@mww.com)

SOURCE: CalAmp Corp.

<mailto:lglassen@mww.com>