



NEWS RELEASE

CalAmp Launches LMU-200 High-Value CDMA Vehicle Tracking Device

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Full-Featured LMU-200 Designed for Covert Installation and Ideal for Standard Automotive Track and Trace Applications

OXNARD, CA -- (Marketwired) -- 03/31/15 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced the launch of its new LMU-200™, an easy-to-install, tamper-resistant vehicle tracking device that comes in a small form factor and is ideal for vehicle finance, auto rental, stolen vehicle recovery and other track and trace applications. The LMU-200 is CDMA 1x capable and broadly certified with Tier 1 U.S. mobile network operators.

"The LMU-200 is designed with next-generation technology that enables CalAmp to offer an exceptionally high-value product which lowers the total cost of deploying CDMA-based vehicle track and trace applications," said Greg Gower, General Manager and Senior Vice President of CalAmp's MRM business. "Its extensive features and high quality design provide our customers a competitive edge."

The LMU-200 features high sensitivity GPS, remote starter disable and built-in antennas that lower overall deployment cost and enable easy, concealed installation. It leverages CalAmp's onboard PEG™ embedded software, which continuously monitors a vehicle's environment and responds instantly to pre-defined and configurable threshold conditions such as time, date, motion, location, geo-zone and other parameters. It also incorporates CalAmp's industry-leading PULS™ over-the-air device management and maintenance software to comprehensively monitor units in the field.

Optional features include a backup battery with extensive power management capabilities not typically available in entry level track and trace devices. In addition, CalAmp's patent-pending triple-axis accelerometer enables

detection of motion, impact events and even vehicle tilting, such as when it is being towed. The LMU-200 is compatible with both 12V and 24V power systems, making it suitable for a broad array of passenger vehicles as well as light and heavy duty trucks.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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