



NEWS RELEASE

# CalAmp Launches Comprehensive Telematics Suite For Connected Asset Management

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**SaaS solution blends insights and intelligence from diverse data points for comprehensive view of mobile assets, connected workforces and integrated supply chains**

IRVINE, Calif., Aug. 31, 2017 /PRNewswire/ -- CalAmp (NASDAQ: CAMP), a pure-play pioneer of Internet of Things (IoT) enablement solutions, today announced the release of its new CalAmp Telematics Suite that enables companies to manage a diverse set of assets, including vehicles, equipment, and packages anywhere and at any time with one common application. The comprehensive solution enables transportation, construction, government, energy and other companies to obtain real-time business-critical intelligence for unparalleled insight into their operations to achieve maximum efficiency at minimum cost and downtime.

Traditional Software as a Service (SaaS) solutions provide individual applications that only address one aspect of a business at a time. The CalAmp Telematics Suite integrates SC iOn Command Portal™, AssetOutlook™, FleetOutlook™, GovOutlook™, iOn Hours™, CrashBoxx™ and DeviceOutlook™ as modules into a single application viewable from any connected PC or personal electronic device. The various Suite modules can easily be activated to allow users to create customized views based on their specific business models and engagements.

Operations managers can make a single technology investment to gain a panoramic view of their connected ecosystem such as vehicles and mobile workers to package visibility and environmental condition monitoring. Built on the CalAmp Telematics Cloud, the CalAmp Telematics Suite also enables seamless integration with partner platforms and services, making it highly flexible and ideal for an array of engagement models.

"The CalAmp Telematics Suite's unique blend of insights and intelligence from diverse data points allows businesses to fill the problematic information gaps in their telematics data," said Paul Washicko, senior vice president and

general manager of CalAmp's SaaS business. "When applied to an asset management solution, a company can now pair a package to a driver, and a driver to a vehicle to monitor for compliance and gain a complete view of their operations from one application platform. For example, a construction company could capture all the data from a past project including the pieces of equipment, number of workers and how long they were operating. The CalAmp Telematics Suite allows customers to save money and time by refining their business practices to avoid downtime or cost overruns."

Visit CalAmp in the North Hall at Stand N.1342 at Mobile World Congress Americas, Sept. 12-14 in San Francisco or visit the **CalAmp Telematics Suite** webpage to learn more.

## About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader IoT marketplace. The company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex IoT deployments. These solutions enable customers to optimize their operations by collecting, monitoring, and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit [www.calamp.com](http://www.calamp.com).

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