



NEWS RELEASE

CalAmp Launches AssetOutlook to Enable IoT for Construction Asset Management

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AssetOutlook™ Powered by CalAmp Telematics Cloud Introduces New Efficiencies for Construction Operations

IRVINE, Calif., March 8, 2017 /PRNewswire/ -- **CalAmp** (NASDAQ: CAMP), a leading provider of Internet of Things (IoT) enablement solutions, today announced the availability of **AssetOutlook™**, a next-generation telematics application to optimize construction operations for off-road equipment and on-road vehicles.

AssetOutlook includes:

- Equipment Optimization – Improves visibility into preventative maintenance, fleet activity and asset utilization with cumulative engine hours and AEMP data feeds, while helping prevent unauthorized equipment use and theft
- Full Stack, Single Source Solution – Construction asset management application powered by state-of-the-art CalAmp Telematics Cloud and industry leading CalAmp devices provides reliable, secure and actionable telematics intelligence without interoperability issues of multiple provider solutions
- Adaptability – Designed to streamline operations for the construction industry by adapting to unique attribute profiles and key performance indicators for mixed fleets

Today, the construction industry faces a myriad of challenges associated with fleet maintenance and repairs, equipment acquisition/replacement, rental contract usage, fuel cost/consumption and labor shortage. In response to these challenges, businesses that integrate IoT solutions can achieve greater competitive advantage in today's rapidly evolving marketplace.

AssetOutlook enables construction equipment owners to leverage telematics to tap into a new layer of actionable

insights that unlock real-time information about remote vehicles and assets to improve decision making and streamline operations.

"The construction industry is comprised of mixed fleets of equipment from multiple manufacturers across numerous job sites, and management of those assets can be challenging and often leads to inefficiencies and revenue loss," said Paul Washicko, VP and General Manager of CalAmp's SaaS business. "By leveraging our broad portfolio of technologies and solutions, we developed AssetOutlook as a tailored solution for the construction industry to enhance equipment management, serviceability and efficiency by optimizing utilization, improving preventative maintenance and helping prevent unauthorized use and theft."

To learn more about CalAmp's AssetOutlook, please visit: <http://www.calamp.com/assetoutlook> or stop by booth #S64507 in South Hall 2 at ConExpo in Las Vegas, Nevada from March 7 - 11, 2017.

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring, and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit www.calamp.com.

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