



NEWS RELEASE

CalAmp Joins Verizon Partner Program

8/26/2014

CalAmp Strengthens Strategic Relationship With Verizon to Deliver M2M Solutions Nationwide

OXNARD, CA -- (Marketwired) -- 08/26/14 -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has joined the Verizon Partner Program further expanding the relationship with Verizon and their family of products.

CalAmp offers a wide range of telematics, tracking and mobile asset management products and services to customers across a broad spectrum of industrial, commercial and government markets and applications. CalAmp's mobile resource management (MRM) and machine-to-machine (M2M) solutions provide the critical data that businesses and organizations require to optimize operations, deliver timely services, protect assets and improve productivity.

As a member of the Verizon Partner Program, CalAmp can leverage the power of the nation's largest and most reliable 4G LTE network, as well as Verizon's full range of secure mobility, cloud, strategic networking and advanced communications platforms, to help open new opportunities for innovation, investment and business transformation for its customers.

"By bundling the Verizon network into a complete data communications solution, CalAmp is providing customers efficient and scalable end-to-end solutions that meet or exceed their requirements both today and into the future," said Justin Schmid, Senior Vice President, Marketing and Business Development for CalAmp. "We are proud to join the Verizon Partner Program, which reflects our mutual commitment to the customers we serve."

"We are pleased to welcome CalAmp to the Verizon Partner Program," said John Sullivan, executive director of Verizon Connected Solutions. "By incorporating Verizon's services into their solutions, CalAmp provides our joint customers with business-critical technology to deliver the actionable data they need, when they need it, to

effectively manage their businesses."

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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