



NEWS RELEASE

CalAmp Introduces the LMU-4230 Enterprise-Grade Fleet Management Gateway for Light and Heavy Duty Vehicle Telematics Applications

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Full-Featured, Next-Generation Location and Messaging Unit Leverages CalAmp's New Embedded Vehicle Interface Technologies to Enable Exceptional Value Across a Wide Range of Industries

OXNARD, CA -- (Marketwired) -- 09/09/15 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today introduced the LMU-4230™, a next-generation location and messaging unit designed to support enterprise customers with diverse fleets. The new LMU-4230 includes a range of wireless and peripheral connectivity options and is equipped with CalAmp's next generation vehicle interface technologies for both light and heavy duty vehicle telematics including hybrids, trucks and vans.

"The LMU-4230 is a full-featured enterprise-grade telematics gateway that debuts CalAmp's innovative new light and heavy-duty vehicle solutions," said Greg Gower, General Manager and Senior Vice President of CalAmp's MRM business. "We believe this device will be a game-changer. With broad, tightly integrated vehicle bus protocol support and a proven feature set drawn from earlier generation products, it brings tremendous value to our partners and customers across a wide range of industries and applications. It will enable vehicle data to emerge as a mainstream fleet management feature."

In addition to CalAmp's vehicle interface technologies, the LMU-4230 offers a full set of configurable fleet features and extensive connectivity options such as cellular, Wi-Fi, Bluetooth and satellite. CalAmp's patented triple-axis accelerometer technology enables the LMU-4230 to reliably detect and report hard braking, aggressive acceleration and vehicle impact events. It employs CalAmp's industry-leading embedded alert engine PEG™, which continuously monitors the operating environment and responds instantly to pre-defined and configurable threshold conditions

such as time, date, motion, location, geo-zone crossings and many other parameters. In addition, it leverages CalAmp's PULS™ software platform, which is the industry benchmark solution for comprehensive, full lifecycle over-the-air device management and maintenance.

The LMU-4230 is currently shipping in North America and will be available later this year in Europe, Australia and Brazil.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit www.calamp.com.

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