



NEWS RELEASE

CalAmp Introduces Two New Mobile Apps to Streamline Fleet Operations

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MobileInstall and MobileView now available for FleetOutlook customers to streamline device installation, better manage vehicles in the field and assign work orders on the fly

OXNARD, CA, June 3, 2015 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced the release of two new mobile applications for FleetOutlook™, its fleet and asset tracking solution. MobileInstall™ and MobileView™ are available for iOS and Android devices and provide driver supervisors and fleet managers with critical fleet management functionality while reducing the cost and complexity of onboarding vehicles onto FleetOutlook. The new apps are part of a broader set of CalAmp mobile applications that streamline fleet operations including MobileNav™ for driver communication and turn-by-turn directions.

MobileInstall simplifies device installation for asset tracking and fleet management applications, automates installation and significantly minimizes data entry errors by securely capturing all required vehicle information at the time of the device installation. During installation, it uses the mobile device's camera to capture vehicle and tracking device information, which it then pairs and populates into FleetOutlook. Collected data includes the VIN, year, make, model, license plate number, odometer reading and other parameters. MobileInstall also provides installation integrity testing, which allows the installer to validate that all wiring is done properly and that adequate GPS satellite reception is available, greatly reducing the chance of communication problems in the field.

MobileView provides field supervisors with access to critical information about their fleet including real-time

location of selected vehicles providing a big-picture view of their group and travel status. Its 'Breadcrumb Detail' screen enables fleet managers to review and verify driver activity by providing instant access to a detailed account of a selected vehicle's location history. This helps identify situations such as late starts, early quitting and congregation of drivers, as well as long or unauthorized stops. MobileView also features 'Nearest Vehicle Search', which allows in-the-field supervisors to quickly determine the nearest vehicle to a specified location to facilitate efficient on-the-fly work order assignments. It includes a Go-To-Vehicle function that provides the app user with turn-by-turn directions while driving to meet a selected driver.

"Driver supervisors, dispatchers and fleet managers don't always have access to a computer for the complete FleetOutlook application. The addition of these two new mobile apps enables key features of CalAmp's FleetOutlook on a mobile device, with an intuitive user interface to make it easy to monitor fleet activity while away from a computer," said Michael Zachan, Senior Vice President and General Manager of CalAmp's Wireless Networks. "The entire suite of mobile apps is designed to increase efficiency, improve installation accuracy, provide a better customer experience and help our customers achieve the fastest possible ROI from their FleetOutlook deployments."

The Android version of MobileInstall is available from the CalAmp AppstoreSM and Google Play and the MobileView Android version is due out mid-summer 2015. MobileInstall and MobileView for iOS are currently available for download from the Apple® App StoreSM.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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