



NEWS RELEASE

CalAmp Introduces Secure Cellular Router and Gateway for Remote Monitoring and Management Applications

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Versatile Wireless Broadband Router Boasts High-Speed LTE, HSPA and EVDO Cellular Communications and Downloadable User Applications for Business-Critical Information

OXNARD, CA -- (Marketwired) -- 02/11/14 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today its newest enterprise data product, the CDM-5030™, a high-speed broadband router and gateway messaging unit that provides reliable and secure 3G and 4G network connectivity for 24/7 always-on operation of remote-fixed and mobile machine-to-machine (M2M) deployments. The CDM-5030 product line supports over-the-air downloadable user applications via CalAmp's PULS™ (Programming, Update and Logistics System) device management platform to enable customers to tailor this product to their specific enterprise applications.

CalAmp's CDM-5030 is built for security, speed, reliability and versatility to meet the ever-changing needs of fixed and mobile enterprise broadband M2M applications. With a high performance, yet low-power, embedded processor, the CDM-5030 is an adaptable and economical platform for 3G and 4G broadband routing and cellular gateway functions. The CDM-5030 product line features an open Linux operating system, user programmable applications, four power management sleep modes and both high-speed and digital physical interface options.

The new CDM-5030 broadband router/gateway product comes in two models, the first outfitted with a single Ethernet 10/100 or RS232 port, and the second equipped with a single RS232 port. Both models are equipped with a client USB port, five inputs and four outputs, and support either 12/24 volt DC or 120/220 AC power installations. The CDM-5030 also supports communication with advanced peripherals including laptops, Mobile Data Terminals (MDTs), RFID tags and other devices.

"The new CDM-5030 is ideally suited for a wide scope of commercial and industrial uses ranging from SCADA, video surveillance and water/wastewater monitoring to remote traffic management, point of sale and other critical business applications," said Greg Gower, senior vice president and general manager of CalAmp's Mobile Resource Management business. "Today's continuous infrastructure monitoring and remote device management require more speed and bandwidth, and the CDM-5030 delivers 24/7 with a reliable, secure broadband connection."

The CDM-5030 employs CalAmp's industry leading on-board alert engine, PEG™ (Programmable Event Generation). The advanced PEG engine monitors external conditions and supports customer-defined, exception-based rules. PEG continuously monitors the environment and responds instantaneously to pre-defined threshold conditions related to time, date, motion, location, geo-zone, input and other event combinations.

The broadband device also leverages and supports PULS, CalAmp's powerful over-the-air device management and maintenance software, and downloadable Linux user applications. The powerful combination of user application support and PULS over-the-air device management give enterprise customers the ability to customize the CDM-5030 product line to meet their unique needs. Enterprise customers rest easy with PULS as they can reliably and remotely maintain devices for the lifetime of the deployment via over-the-air updates of Linux user applications, configuration parameters, PEG scripts and firmware.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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Source: CalAmp Corp.