



NEWS RELEASE

## CalAmp Introduces LMU-330 GPS Tracking Unit

3/17/2015

### Full-Featured, High-Value 2G Device Offers Easy Installation, Reliable Tracking and Communications for Stolen Vehicle Recovery and Commercial Vehicle and Trucking Applications

OXNARD, CA -- (Marketwired) -- 03/17/15 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced the release of its LMU-330 tracking unit, a full-featured, high-value device designed for easy, concealed installation and reliable functionality in passenger and fleet vehicles. The 2G LMU-330 facilitates stolen vehicle recovery as well as other commercial vehicle tracking applications.

"The LMU-330 is a flexible, reliable solution for stolen vehicle recovery and a broad set of basic track-and-trace applications," said Greg Gower, Senior Vice President and General Manager of CalAmp's MRM business. "Its small footprint and internal antennas enable covert installation. The optional backup battery makes the device tamper-resistant by enabling communications and an instant notification when power is removed, which can prevent the loss of a valuable asset. The LMU-330 is a complete vehicle tracking and communications device that offers extensive features at a compelling price that helps reduce the total cost of ownership for our customers."

The LMU-330 leverages CalAmp's proprietary PEG™ (Programmable Event Generator), an industry-leading onboard alert engine that continuously monitors a vehicle's environment and responds instantly to pre-defined threshold conditions such as time, date, motion, location, geo-zone and directly instrumented inputs. It also incorporates PULS™, CalAmp's over-the-air device management and maintenance software. Configuration parameters, PEG scripts and firmware can all be updated remotely through PULS, and the devices can be monitored across fleets to quickly identify issues throughout the entire lifecycle of the deployment.

Other key features of the LMU-330 include high-sensitivity GPS for accurate tracking, remote starter/vehicle disablement, advanced power-save modes and CalAmp's optional patent-pending 3-axis accelerometer for motion,

tilt and impact detection. The LMU-330 also supports 12V and 24V power systems making it compatible with a broad set of passenger vehicles as well as both light and heavy duty trucks.

## **About CalAmp**

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

*CalAmp and the arc logo are among the trademarks of CalAmp and/or its affiliates in the United States, certain other countries and/or the EU. Any other trademarks or trade names mentioned are the property of their respective owners.*

### **AT THE COMPANY:**

Justin Schmid  
Sr. VP of Marketing and Business Development  
(805) 987-9000

### **AT ADDO COMMUNICATIONS:**

Lasse Glassen  
General Information  
(424) 238-6249

### **Email Contact**

Source: CalAmp Corp.