



NEWS RELEASE

## CalAmp Introduces CalAmp iOn Fully Integrating Vehicle Telematics with Asset Management

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CalAmp Telematics Cloud technology stack allows fleet managers and construction companies to better track mobile workforce and high-value, smaller-set assets

IRVINE, Calif., Feb. 21, 2019 /PRNewswire/ -- **CalAmp** (Nasdaq: CAMP), a technology solutions pioneer leading transformation in a global connected economy, today announced CalAmp iOn™, a tightly integrated cloud-based platform that enables seamless management of a diverse set of assets, from service vehicles to high-value equipment. The solution now allows service fleet, construction and rental equipment operators to not only track driver behavior and vehicle usage, but to also manage expensive associated portable assets through a single, easy-to-use CalAmp iOn platform. Providing a fully integrated view of the entire enterprise inventory helps drive greater workforce productivity and improve operational efficiency.

According to the National Equipment Register (NER) **estimates**, the value of construction equipment stolen each year is somewhere between \$300 million to \$1 billion. This estimate is for equipment only and doesn't include other commonly stolen items like tools and building materials. To address this issue, CalAmp has developed a cost-effective solution to ensure that valuable assets leave a construction site, rental yard or other location with their assigned service vehicle.

A CalAmp iOn Tag™ smart sensor can be affixed to any asset and paired with a CalAmp LMU telematics device installed on a vehicle. When an iOn Tag-enabled piece of equipment has broken the paired connection with the LMU, the fleet manager or driver will receive a real-time alert notification that the asset, such as a power tool, small generator or ladder, has been left behind. A flexible API interface allows telematics service providers and integrators to incorporate the vehicle telematics and asset data insights directly into their custom applications, enabling the development of powerful new connected vehicle and industrial asset ecosystems.

"We understand the day-to-day frustrations that come with keeping track of valuable tools and fleet assets," said Paul Washicko, senior vice president of product management for CalAmp. "The iOn Tag-to-telematics device integration with CalAmp iOn simplifies fleet inventory management and allows construction and service fleet operators to analyze data from their vehicles and drivers all from the same application. By driving operational efficiencies, businesses can focus on meeting project deadlines and maximizing revenue potential."

CalAmp iOn is powered by the CalAmp Telematics Cloud (CTC), a cloud-based, enterprise platform with a complete set of services designed to connect remote devices and assets to a diverse set of vertical applications. Businesses that leverage CTC and vertical market applications to develop their IoT solutions achieve time to market and competitive advantages in today's evolving marketplace by leveraging CalAmp's telematics expertise and research and development investments.

CalAmp now has a fully managed CalAmp iOn reseller program, providing help with training, marketing collateral and lead generation programs, in addition to sales and technical support. For more information on CalAmp iOn or this program, email [channelsales@calamp.com](mailto:channelsales@calamp.com) or visit us February 25 - 28, 2019 at MWC Barcelona, stand 5C76 in Hall 5 of Fira Gran Via.

## About CalAmp

CalAmp (Nasdaq: **CAMP**) is a technology solutions pioneer transforming the global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, visit [calamp.com](http://calamp.com), or [LinkedIn](#), [Twitter](#), [YouTube](#), or [CalAmp Blog](#).

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